

February 12, 2018

To,  
The Manager  
Listing Department,  
**The National Stock Exchange of India Limited**  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (E), Mumbai – 400051

Dear Sir/Madam,

**Trading Symbol: ZOTA**

**Sub: Press Release regarding winning of Emerging India Award – SME of the year (Business Enterprise) and new endeavor DAVA INDIA**

Refer to captioned subject we, Zota Health Care Limited (the “Company”) hereby forwarding copy of press release regarding winning of Emerging India Award – SME of the year (Business Enterprise) and new endeavor of the Company “DAVA INDIA”.

This is for your information and record.

Thanking you,

Yours faithfully,

For Zota Health Care Limited



**Ashvin Variya**  
**(Company Secretary & Compliance Officer)**  
Place: Surat



Encl: Press Release

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## **Media Release**

### **Zota Health Care Limited has received Emerging India Award - SME of the year (Business Enterprise)**

**February 12, 2018, Surat, Gujarat, India:** Recently Zota Health Care Limited has received "Emerging India Award SME of the year (Business Enterprise)". The award was organized by CNBC TV-18, ICICI Bank and CRISIL and Company has received award from the hand of Honorable Minister of State Aviation Ministry Mr. Jayant Sinha & Ms. Chanda Kochhar, Managing Director & CEO of ICICI Bank Limited.

Emerging India Award is specially organized by CNBC TV-18 for SME sector. SME sector is one of the main backbones of Indian economy in which there is less requirement of capital and create huge employment.

Zota Health Care Limited is having more than 3000 product mix and having network of more than 1200 direct distributors throughout India. Apart from India ZHCL is exporting its products in 18 foreign countries. After receipt of an award Chairman of Zota Health Care Limited has informed the media members that "We have received this award because of our Company's high quality products and endless efforts and dedication of our employee's towards the Company. Quality products, Specialized skills, Wide networks and best efforts to provide quality medicines to our customers are another key factors which enable us to bag this award."

Many well-known entrepreneurs are being a part of the jury who has decided the winner of this award. The jury includes well known entrepreneurs like Bhashkar Pramanik (Former Chairman of Microsoft), Suresh Narayan (CMD Nestle India), Sunil Sud (MD & CEO of Vodafone India) n Sunil Mathur (MD & CEO of Siemens India). For SME awards CNBC TV-18 has received nomination from 80,000 SME Company's for 11 different categories out of which most prestigious award "Emerging India Award SME of the year (Business Enterprise)" has been given to Zota Health Care Limited. Before this just few months back Zota Health Care has also received "Pharma Ratan award" as well as "Business Award" from CIMS.

#### **Dava India (Generic Pharmacy) New endeavor of Zota Health Care Limited**

For the wellness of public at large and from the inspiration of Prime Minister Shri Narendra Modi's vision towards generic pharmacy Zota Health Care Limited has come up with their new endeavor "DAVA INDIA" in which Company is going to deliver generic medicines at 30% to 90% discounted rates for the disease like Diabetes, Blood Pressure, Cholesterol, Cancer, Skin Care, Cosmetics, OTC products, etc. Till now many of the peoples are unaware about Generic Medicines and if they are aware about that, they are having some confusion about effectiveness of the medicines because of generic medicines are available at such a low prices as compared to branded medicines. But as of now due to the government's efforts and DAVA INDIA's public awareness this scenario has been changed. Now people are aware that both generic medicines and branded medicines have same effectiveness the only difference is prices of the medicines like 10 Mg Tablet having name of Rosuvastain is available in the market at the rate of Rs. 100 for 10 tablets whereas same table is available in the DAVA INDIA at the

rate of Rs. 25 for 10 tablets. Paclitaxel 260 injection which is used in cancer is available in the market at the rate of Rs. 9430 same is provided by DAVA INDIA at the rate of Rs. 1700 only. As of now we are having four DAVA India stores in Surat and Navsari which are running successfully. In next two years DAVA INDIA planning to launch 3000 DAVA INDIA stores in every city of Gujarat as well as all over India.

In case of any clarification or Investor Relation Query you may contact to the following person:

Ashvin Variya Company Secretary & Compliance Officer Email Id: cszota@zotahealthcare.com	Himanshu Zota Whole Time Director Email Id: hzota@zotahealthcare.com
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