



March 10, 2025

To,  
The Manager  
Listing Department,  
**The National Stock Exchange of India Limited**  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (E), Mumbai – 400051

Dear Sir/Madam,

**Trading Symbol: ZOTA**

**Sub: Press Release**

With reference to the captioned subject; we, Zota Health Care Limited (the Company) are forwarding herewith enclosed a copy of press release on Zota Health Care Limited has launched “davaindia” B2C Online Portal and Mobile App to expand its reach through e-commerce.

This is for your information and record.

Thanking you,

Yours faithfully,

For **Zota Health Care Limited**

**Ashvin Variya**  
**(Company Secretary & Compliance Officer)**  
**Place: Surat**

Encl: Press Release

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CIN: L24231GJ2000PLC038352

## Zota Health Care Limited has launched “davaindia” B2C Online Portal and Mobile App to expand its reach through e-commerce

**Surat, March 10, 2025: Zota Health Care Ltd (NSE: Zota):** Zota Health Care Limited (“the Company”) is pleased to announce the launch of “davaindia” online B2C portal and app with the aim to provide the consumers access to essential medicines by offering seamless and convenient solution for doorstep delivery. Under this initiative the Company has launched “davaindia” B2C online portal <https://app.davaindia.com/> and App on Android App Store and iOS App Store, wherein a consumer can order from wide range of 2000+ SKUs inclusive of medicines, cosmetics, nutraceuticals, ayurvedic and OTC products.

This e-commerce platform is launched as a hyperlocal model wherein the Company Owned Company Operated (COCO) retail outlets operated by Davaindia Health Mart Limited, Wholly Owned Subsidiary of the Company, will serve as fulfilment centres ensuring swift and efficient order processing and delivery.

At the initial phase Davaindia’s online portal and App has been launched in few cities with 60 minutes delivery and the same will be expanded on PAN India basis in phased manner copped with the expanding footprint of COCO stores.

**Commenting on the launch, Mr. Ketankumar Zota, Chairman, Zota Health Care Limited said,** “The launch of Davaindia’s B2C online portal and mobile app marks a significant milestone in our digital transformation journey. With more people turning to online platforms for their healthcare needs, this initiative is a big step forward for us. It will help us reach more customers, making it easier for them to access affordable medicines and wellness products. By combining our retail network with online convenience, we aim to provide a seamless experience.

*As we expand this platform across India, we are confident it will drive growth, enhance customer engagement, and strengthen Davaindia’s brand as a trusted provider of affordable healthcare solutions. This move aligns with our long-term vision and positions us well to unlock new growth opportunities, creating sustainable value for our customers and stakeholders.”*

### **About Zota Health Care Limited:**

Zota Health Care Ltd. (Zota), listed on the NSE, has been a key player in the Indian healthcare industry since 2000. Headquartered in Surat, Zota's team of over 470 professionals drives its growth and strong market presence. The company specialises in the development, manufacturing, and marketing of high-quality pharmaceutical, ayurvedic, nutraceutical, and over-the-counter products.

Zota operates through three main divisions: marketing, export, and the retail pharmacy chain. In 2017, Zota launched Davaindia, a generic pharmacy chain offering over 2,000 SKUs of quality medicines. Davaindia's strategic business model ensures efficient management of the entire product life cycle through backward and forward integration.

Zota is renowned for its innovative Research and Development team, consistently investing in pioneering healthcare solutions, reinforcing its reputation in the industry. For more information, visit: [www.zotahealthcare.com](http://www.zotahealthcare.com)

### **For details please contact:**

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***Disclaimer:** Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. Zota Health Care Ltd. will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*